# Heather Croner Real Estate Sotheby's INTERNATIONAL REALTY



Fourth Quarter 2016 Hudson Valley Luxury Market Overview

> Written by Randy Myers, in collaboration with Heather Croner and Pete Hubbell



# Sotheby's INTERNATIONAL REALTY

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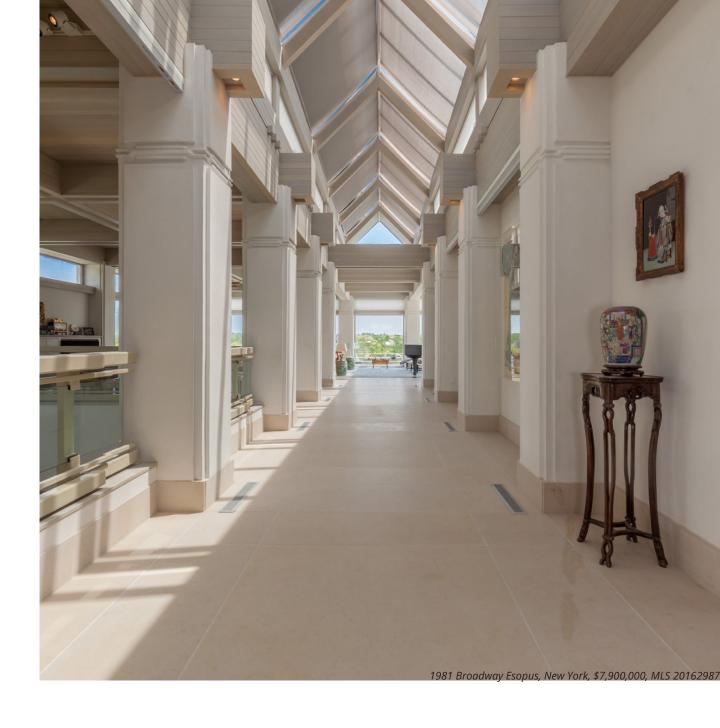
### **Fourth Quarter 2016**

## HUDSON VALLEY LUXURY REAL ESTATE MARKET OVERVIEW

# Dutchess, Columbia and Ulster County residential sales over \$750,000

After a slow start, Hudson Valley's luxury real estate market accelerated during the second half of 2016. By year-end, 146 luxury properties had changed hands, just two less than the number that sold in 2015.

The market's weak start was likely attributable in part to slowing U.S. economic growth during the first half of the year, which seemed to weigh on the psyche of home buyers across the country. The economy came roaring back in the third quarter, though, expanding at a robust 3.5% annual rate. The improving economic climate, combined with unrelenting advances in the stock market, seemed to cheer investors and potential homebuyers alike. During the third quarter, 45 luxury properties sold, up from 31 in the second guarter and 26 in the first. Activity then remained steady throughout the fourth quarter, with another 44 sales closing by year-



In contrast to the pace of sales, prices held fairly steady throughout the year, hovering at or just above the \$1 million mark. As the year wore on and market conditions improved, sellers were able to find buyers with less discounting. The average listing discount shrank from -15.5% in the first quarter to -7.2% by the fourth quarter. That put the average discount for all of 2016 at less than -10% for the second straight year.

Tighter listing discounts can result from a number of factors, including more realistic pricing by sellers. In 2016, supply-demand dynamics may have been a factor, too. After spiking at 611 properties in the second quarter of the year, the inventory of luxury homes for sale in the Hudson Valley fell to 476 in the third quarter and 430 in the fourth. As the number of available properties contracted, it wouldn't have been surprising for buyers to find it harder to extract concessions from sellers.

As is typically the case, the largest number of homes were sold in the \$750,000 to \$999,999 price range. That sector accounted for nearly half of all sales in 2016. But the top end of the market was active, too, with



four properties selling for more than \$4 million. This marked the first time that had happened since 2013. In each of the prior two years, there had been only one sale at \$4 million or higher.

### **Dutchess County**

The pace of sales in Dutchess County largely followed trends across the Hudson Valley region, with moderate activity in the first half of the year giving way to accelerating activity in the third and just a slight easing in the fourth. Sixty-seven properties sold over the course of the year, down from 75 in 2015. However, both the median and average sale prices rose notably, thanks to 13 transactions of \$2 million or more.

During the fourth quarter, the largest of those transactions was the sale of a 239-acre farm with a Stanford address, in the heart of Millbrook hunt country, for \$5 million. In addition to a 6,300-square-foot, six-bedroom home, the property features a tennis court, swimming pond, elaborate cabin and separate spa/exercise building with an endless lap pool.

While many people flock to the Hudson Valley to savor bucolic farmland, Hudson River vistas or the craggy ruggedness found in parts of Ulster County, many others are attracted to the region's charming small towns and their sometimes storybook-perfect homes. Case in

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point: a handsome Victorian that sold in the center of Rhinebeck village in the fourth quarter for \$769,000. Built on a quarter-acre lot in 1889, the seven-bedroom, 5.5-bath home marries the charm of yesteryear with updated mechanicals and other modern conveniences.

#### **Columbia County**

Forty-three luxury properties sold in Columbia County in 2016, up from 35 a year earlier, with 40% of those sales concentrated in the fourth quarter. Not only did homes sell faster in the closing stanza—within 145 days of listing, on average, down from 162 a year earlier (and 284 in the third quarter)—but they also sold closer to their asking price. Over the course of the year, the average listing discount in Columbia County narrowed to -9.6% from -13.4% in the first quarter.

Columbia County buyers evidenced a hearty appetite for acreage as the year drew to a close, capped by the fourth-quarter sale of a 675-acre working farm in Germantown for \$7 million. Other notable transactions included a 334-acre parcel of land in Gallatin that fetched \$3.5 million, and a home on 121 acres in Gallatin that sold for \$3.1 million.

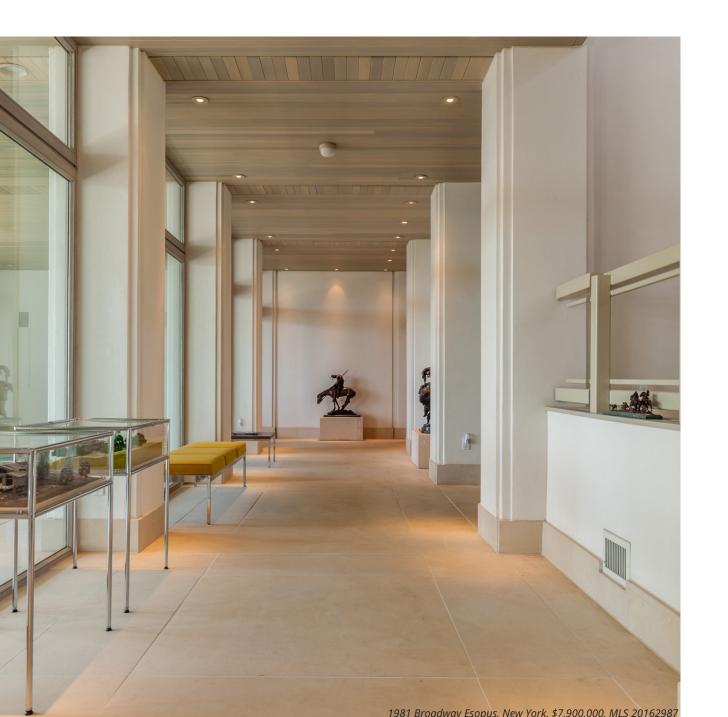


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The most unique property to change ownership in the quarter, however, was the Gefter-Press House, an ultramodern, one-story glass house designed by architect and Columbia University professor Michael Bell. The house had been commissioned in 2007 by Philip Gefter, former picture editor for culture at the New York Times, and his partner, filmmaker Richard Press. Situated on 12 acres in Ghent, the 2,368-square-foot home was designed in part as a tribute to Philip Johnson's famous Glass House. It sold for \$1.6 million.

### **Ulster County**

Sales activity in Ulster County moderated during the fourth quarter of 2016, with nine transactions closing, down from 10 a year earlier and 14 in the third quarter. That put total sales for the year at 36 properties, about in line with the 38 that sold in 2015. While it took longer to sell properties in Ulster County





in 2016 than it did in the prior year—an average of 222 days versus 158 the prior year—the inventory of homes available contracted fairly significantly during the second half of the year, to 100 in the fourth quarter, down from 182 in the second quarter. The shrinking inventory appeared to help narrow the spread between bid and ask prices, as the average listing discount contracted to -3.5% by the fourth quarter versus -9.9% a year earlier.

Among the distinctive properties sold during the fourth quarter was a ranch-style home in Woodstock with breathtaking 180-degre views of the Hudson Valley and a French country home in Saugerties with poolside views of the Hudson River. The former sold for \$860,000, the latter for \$1.6 million.

#### **Outlook**

We cautioned in our third-quarter report that it would not be wise to read a trend into that quarter's uptick in luxury home sales. At the same time, we observed that the heavier buyer traffic we had detected in late summer had not abated. We also said we were encouraged by the activity we were seeing in the upper end of the market, where a number of listings above \$20 million had recently appeared.

Nothing has happened since that report to change our outlook. We continue to see good interest from potential homebuyers attracted to the Hudson Valley not only for primary residences but also for second homes. During the fourth quarter of the year, the town of Rhinebeck and neighboring Red Hook were particularly popular, accounting for approximately 30% of all transactions closed in Dutchess County that quarter. Further north along the Hudson River in Columbia County, the quaint city of Hudson and its neighboring towns were fairly busy, too. Hudson is located on an Amtrak rail line for convenient commuting to and from New York City, and features a wealth of restaurants, specialty shops and live performance spaces that appeal to locals and visitors alike.

After an inauspicious start, 2016 turned out to be a solid year for the Hudson Valley luxury real estate market. We're cautiously optimistic that the momentum generated in the second half of the year will carry forward into 2017.



# HUDSON VALLEY LUXURY MARKET SALES IN Q4 AND YEAR 2016 BY MARKET SUBSET

		4 <sup>th</sup>	Quarter		Year
Category	Region	# Sales	Median Price	# Sales	Median Price
\$750,000- \$999,999	All Hudson Valley	21	\$825,000	71	\$825,000
	Columbia County	7	\$850,000	16	\$853,750
	Dutchess County	8	\$820,662	30	\$807,500
	Ulster County	6	\$822,500	25	\$845,000
\$1,000,000- \$1,999,999	All Hudson Valley	18	\$1,290,000	55	\$1,395,000
	Columbia County	7	\$1,450,000	20	\$1,409,000
	Dutchess County	8	\$1,262,500	24	\$1,400,000
	Ulster County	3	\$1,200,000	11	\$1,162,500
\$2,000,000- \$3,999,999	All Hudson Valley	3	\$3,116,000	16	\$2,275,000
	Columbia County	2	\$3,308,000	6	\$2,465,625
	Dutchess County	1	\$2,000,000	10	\$2,339,175
	Ulster County	0	n/a	0	n/a
\$4,000,000 +	All Hudson Valley	2	\$6,000,000	4	\$6,750,000
	Columbia County	1	\$7,000,000	1	\$7,000,000
	Dutchess County	1	\$5,000,000	3	\$6,500,000
	Ulster County	0	n/a	0	n/a

# HUDSON VALLEY LUXURY MARKET OVERVIEW

#### **Annual**

Year	# of Sales	Median Sale Price	Average Sale Price	Avg. Days on Market	Avg. Listing Discount	Listing Inventory
2016	146	\$1,047,500	\$1,399,480	218	-9.8%	499
2015	148	\$1,037,500	\$1,317,201	152	-9.2%	492
2014	158	\$988,750	\$1,187,938	205	-14.5%	469
2013	153	\$999,999	\$1,421,541	192	-10.5%	462

# Quarterly

Period	# of Sales	Median Sale Price	Average Sale Price	Avg. Days on Market	Avg. Listing Discount	Listing Inventory
Q4 2016	44	\$1,050,000	\$1,429,681	210	-7.2%	430
Q3 2016	45	\$1,000,000	\$1,353,329	190	-9.2%	476
Q2 2016	31	\$1,050,000	\$1,264,052	183	-12.4%	611
Q1 2016	26	\$1,022,500	\$1,589,721	287	-15.5%	480
Q4 2015	35	\$1,017,500	\$1,205,351	251	-9.7%	399

# Heather Croner Real Estate Sotheby's INTERNATIONAL REALTY



### **Heather Croner Real Estate Sotheby's International Realty**

346 Fowler Rd Millbrook, NY 12545 845-677-9822

#### RP Hubbell & Co.

3 Neptune Rd, S-400 Poughkeepsie, NY 12601 845-454-6525 www.rphubb.com

This information contained in this Market Overview has been compiled from NYS ORPS, Mid-Hudson MLS, Columbia Northern Dutchess MLS, and Ulster MLS. We believe this information to be true and accurate. Heather Croner Real Estate, R. P. Hubbell and Company, Inc. and Randy Myers assume no responsibility for the accuracy and reliability of this information and disclaim any liability for damages real or imagined caused by any error or omission on the researching or recording of these records and data.

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### **APPENDIX**

# **Hudson Valley**

Sales \$750,000 and over																	
		2013		2014		2015		2016		Q4 2015		Q1 2016	Q2 2010		Q3 2016		24 201
Median Sale Price	\$	999,999	\$	988,750	\$	1,037,500	\$	1,047,500	_	1,017,500	\$	1,022,500	1,050,000	\$	1,000,000	\$ 1,0	50,00
Average Sale Price	\$	1,421,541	\$	1,187,938	\$	1,317,201	\$	1,399,480	\$	1,205,351	\$	1,589,721	1,264,052	\$	1,353,329	\$ 1,4	29,68
# of Sales		153		158		148		146		35		26	31		45		4
Avg. DOM		192		205		152		218		251		287	183		190		2:
Avg. List Price	\$	1,909,131	\$	1,856,298	\$	1,448,072	\$	1,279,133	\$	1,761,757	\$	1,729,100		_	1,851,148	\$ 1,5	43,62
Listing Discount		-10.49%		-14.47%		-9.16%		-9.78%		-9.66%		-15.52%	-12.43%		-9.20%		-7.15
Listing Inventory		462		469		492		499		399		480	611	L	476		43
Source, all tables & graphs: NYSORPS, Mid-Hudson N	ALS, UI	ster MLS, Columb	ola-No	orthern Dutchess N	VILS									-			
Hudson Valley Median Sale Price by																	
Market Subset		2013		2014		2015		2016		Q4 2015		Q1 2016	Q2 2016		Q3 2016		24 20:
\$750,000 - \$999,999		2013		2014		2013		2010		Q4 2013		Q1 2010	Q2 2010		Q3 2010		Q-4 2.0.
Median	4	850,000	¢	869.725	¢	870,000	¢	825.000	¢	792,500	Ś	832,750	\$ 815,000	¢	827,500	¢ g	25.00
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Median	4	1,285,000	Ś	1,325,000	¢	1,286,500	¢	1,395,000	\$	1,163,500	\$	1,400,000 9	1,400,000	Ś	1,400,000	\$ 1.2	90,00
# of Sales	_	56	~	60	_	59	-	55	_	1,103,300	_	9	1,400,000	_	17	7 1,2	30,00
\$2,000,000 - \$3,999,999		- 50						- 55									
Median	5	2,700,000	Ś	2.287,500	Ś	2,549,000	Ś	2.275.000	Ś	2,450,000	Ś	2.612.500	2.185,000	Ś	2,275,000	\$ 3.1	16.00
# of Sales	_	16	Ť	10	Ť	18	_	16	_	4	_	3	, 2,105,000	_	5	, ,,,	10,00
\$4,000,000 +																	
Median	Ś	8,300,000	Ś	5,000,000	Ś	4,682,091	Ś	6,750,000			Ś	9,400,000	· -	Ś	6,500,000	\$ 6.0	00,00
# of Sales	Ť	4	_	1	_	1	*	4		0	_	1		_	1	, ,,,	,
Source: NYSORPS, Mid-Hudson MLS, Ulster MLS, Col	umbla		ess M												_		
				Hudson	Val	llev Median 8	. Au	erage Sale Pr	ice i	& No. of Sales							
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\$2,500,000 \$2,250,000 \$2,250,000 \$2,000,000 \$1,750,000 \$1,500,000 \$1,000,000 \$750,000	21.00%	Q <sub>day</sub> , Q <sub>d</sub>	1	Ch. An. O. An.	0,	101, Q-101, Q	7,013	QIANA QIAN	(	3 doing Con doing	Q <sub>1</sub> -2 <sub>0</sub>	As Quadry Quade	Is Carton, Orth	Q.	AND GO AND GO	- 40 - 35 - 30 - 25 - 20 - 15 - 10	Total Sales

## **APPENDIX**

## Columbia

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Columbia County Market Matrix Median Sale Price	4	2012	ė	2013	4	2014 1,090,000	_	2015		2016
	\$	1,037,500	\$	968,750	\$		_	1,235,000		1260000
Average Sale Price	\$	1,209,000	\$	1,476,050	\$	1,287,485	\$	1,662,692		1481739
# of Sales		27		44		47		35		43
Avg. DOM	_	185		179	_	208	_	124	_	181
Avg. List Price	\$	1,908,446	\$	1,859,082	\$	1,859,264	\$	1,350,528	\$	1,700,459
Listing Discount		-10.86%		-9.85%		-12.89%		-8.36%		-10.51%
Median Sale Price by Market Subset		2012		2013		2014		2015		2016
\$750,000 - \$999,999										
Median	\$	877,500	\$	872,000	\$	865,000	\$	861,250	\$	853,750
# of Sales		12		24		19		10		16
\$1,000,000 - \$1,999,999										
Median	\$	1,262,500	\$	1,277,500	\$	1,325,000	\$	1,235,000	\$	1,409,000
# of Sales		12		14		23		15		20
\$2,000,000 - \$3,999,999										
Median	\$	2,037,000	\$	2,772,500	\$	2,075,000	\$	2,257,500	\$	2,465,625
# of Sales		3		4		5		9		6
\$4,000,000 +										
Median			\$	7,500,000			\$	4,682,091	\$	7,000,000
# of Sales		0		2		0		1		1
Columbia County Market Matrix		Q4 2015		Q1 2016		Q2 2016		Q3 2016		Q4 2016
Median Sale Price	\$	996,500	\$	1,197,500	\$	1,247,500	\$	1,300,000	\$	1,260,000
Average Sale Price	\$	1,124,643	Ś	1,193,750	\$	1,420,225	Ś	1,398,600	Ś	1,742,353
# of Sales	-	7	_	6	_	10	_	10	_	17
Avg. DOM		162		191		118		284		145
Avg. List Price	\$	1,198,571	ŝ	1,725,999	\$	1,717,162	\$	1,645,723	ŝ	1,927,353
Listing Discount	-	-6.17%	_	-13.36%	_	-13.18%	_	-9.95%	_	-9,60%
Listing Inventory		109		126		179		132		157
Median Sale Price by Market Subset		Q4 2015		Q1 2016		Q2 2016		Q3 2016		Q4 2016
\$750,000 - \$999,999		Q+ 2013		Q1 2010		Q2 2010		Q3 2010		Q+ 2010
Median	Ś	822,500	Ś	806,250	\$	807,500	\$	915,000	\$	850,000
# of Sales	,	4	,	2	,	4	7	313,000	,	030,000
\$1,000,000 - \$1,999,999		-				*		3		-
31,000,000 - 31,999,999 Median	ė	1,157,500	\$	1,450,000	\$	1,595,500	\$	1,300,000	\$	1,450,000
# of Sales	Þ		ş		Þ		Þ		Þ	1,450,000
		2		4		4		5		
\$2,000,000 - \$3,999,999	<u></u>	2 450 000	_		_	2 420 525	_	2 407 750	_	2 200 000
Median	\$	2,150,000	\$	-	\$	2,420,625	\$	2,187,750	\$	3,308,000
# of Sales		1		0		2		2		-
\$4,000,000 +									_	
Median									\$	7,000,000
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**APPENDIX** 

**Dutchess** 

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Dutchess County Market Matrix		2012		2013		2014		2015		2016
Median Sale Price	\$	1,050,000	\$	1,037,500	\$	985,000	\$	999,999	\$	1,132,500
Average Sale Price	\$	1,177,802	\$	1,488,527	\$	1,203,050	\$	1,236,350	\$	1,558,098
# of Sales		63		74		66		75		67
Avg. DOM		215		185		218		235		226
Avg. List Price	\$	2,325,820	\$	2,329,958	\$	2,107,503	\$	1,607,587	\$	1,411,920
Listing Discount		-11.13%		-10.50%		-15.20%		-8.45%		-9.70%
Median Sale Price by Market Subset		2012		2013		2014		2015		2016
\$750,000 - \$999,999										
Median	\$	826,769	\$	840,000	\$	869,000	\$	852,500	\$	807,500
# of Sales		28		36		38		38		30
\$1,000,000 - \$1,999,999										
Median	\$	1,300,000	\$	1,350,000	\$	1,325,000	\$	1,317,500	\$	1,400,000
# of Sales		25		27		23		31		24
\$2,000,000 - \$3,999,999										
Median	\$	2,937,500	\$	2,700,000	\$	2,387,500	\$	2,649,000	\$	2,339,175
# of Sales	_	7		9		4		6		10
\$4,000,000 +	_									
Median	\$	4,694,500	\$	8,300,000	\$	5,000,000			\$	6,500,000
# of Sales	<u> </u>	2		2		1		0		3
Source: NYSORPS, Mid-Hudson MLS										
Dutchess County Market Matrix		Q4 2015		Q1 2016		Q2 2016		Q3 2016		Q4 2016
Median Sale Price	\$	999,999	\$	1,350,000	\$	1,000,000	\$	1,200,000	\$	1,075,000
Average Sale Price	\$	1,179,609	\$	2,046,482	\$	1,283,918	\$	1,589,753	\$	1,354,562
# of Sales		23		14		14		21		18
Avg. DOM		328		423		184		193		199
Avg. List Price	\$	1,284,333	\$	2,106,225	\$	2,297,958	\$	2,377,561	\$	1,475,700
Listing Discount		-5.93%		-21.51%		-12.25%		-11.78%		-7.90%
Listing Inventory		141		180		177		176		173
Median Sale Price by Market Subset		Q4 2015		Q1 2016		Q2 2016		Q3 2016		Q4 2016
\$750,000 - \$999,999										
Median	\$	800,000	\$	777,000	\$	815,000	\$	797,500	\$	820,662
# of Sales		12		5		7		10		8
\$1,000,000 - \$1,999,999										
Median	_	1,275,000	\$	1,400,000	\$	, , , , , , , , , , , , , , , , , , , ,	\$	1,600,000	\$	1,262,500
# of Sales	_	9		5		4		7		8
\$2,000,000 - \$3,999,999	-				_		_			
Median	-	2,499,000	\$	2,612,500	\$	2,178,350	\$	2,500,000	\$	2,000,000
# of Sales		2		3		3		3		1
\$4,000,000 +	_		_							
Median	_		\$	9,400,000	\$		\$	6,500,000	\$	5,000,000
# of Sales		0		1		0		1		1
Dutchess Cou	ntv l	Median and	Ave	rage Sale Pric	e &	Total Sales				
		_								-
\$4,250,000										30
\$3,750,000 \$3,250,000										25
33,230,000	_	-			<u> </u>	_	Ь.	_	_	20 =
£ \$2,750,000			_		Н		H			20 ES 15 10 10 10 10 10 10 10 10 10 10 10 10 10
\$ \$2,750,000 \$ \$2,750,000 \$ \$2,250,000										
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\$2,250,000 \$1,750,000 \$1,250,000	<u></u>	<b>\</b>					/			5
\$2,250,000 \$1,750,000 \$1,250,000 \$750,000			-				/	<b>\</b>		5
\$2,250,000 \$1,750,000 \$1,250,000 \$750,000	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	ું <sup>દ</sup> <sup>દ</sup> ું <sup>દ</sup>	2. Q	٠, ٥, ٥, ٥	2,2	٧, ٥, ٥,	Q	۷٫ ۵٫ ۵٫	Q <sub>2</sub> , 3	5
\$2,250,000 \$1,750,000 \$1,250,000 \$750,000	Q1,013	Q, Q	, 3013	V 40 40 40 40 40 40 40 40 40 40 40 40 40	207	0,00,00,00	28 40 1	21, 20, 20, 20, 20, 20, 20, 20, 20, 20, 20	04 30	5
\$2,250,000 \$1,750,000 \$1,250,000 \$750,000		Q <sub>2</sub> Q <sub>3</sub> Q <sub>3</sub> Q <sub>3</sub> Q <sub>4</sub> Q <sub>3</sub> Q <sub>4</sub> Q <sub>3</sub> Q <sub>4</sub> Q <sub>3</sub> Q <sub>4</sub> Q <sub>5</sub>				Q <sub>1</sub> d <sub>2</sub> d <sub>3</sub> d <sub>3</sub> d <sub>4</sub> d <sub>4</sub> d <sub>5</sub> d <sub>4</sub> d <sub>5</sub> d <sub>7</sub>	0,3,407	21.40 Co. 40 Co.	0,40	5

# **APPENDIX**

## Ulster

Ulster County Market Matrix		2012		2013		2014		2015		2016
Median Sale Price	\$	900,000	\$	1,050,000	\$	946,000	\$	995,000	\$	900,000
Average Sale Price	\$	1,234,250	5	1,226,486	S	1,061,545	5	1,133,115	S	971,135
# of Sales		16		35		45		38		36
Avg. DOM		237		210		166		158		222
Avg. List Price	\$	1,262,424	5	1,497,585	S	1,381,877	\$	1,074,380	\$	1,037,555
Listing Discount		-9.96%		-10.91%		-8.01%		-6.65%		-6.43%
Median Sale Price by Market Subset		2012		2013		2014		2015		2016
\$750,000 - \$999,999										
Median	5	900,000	\$	850,000	\$	889,750	5	883,500	\$	845,000
# of Sales		10		17		30		22		25
\$1,000,000 - \$1,999,999										
Median	\$	1,234,250	\$	1,290,000	\$	1,292,650	\$	1,228,000	\$	1,162,500
# of Sales		6		15		14		13		11
\$2,000,000+										
Median			S	2,500,000	S	2,614,700	\$	2,500,000		0
# of Sales		-		3		1		3		- ,
Ulster County Market Matrix		Q4 2015		Q1 2016		Q2 2016		Q3 2016		Q4 2016
Median Sale Price	\$	1,008,750	S	939,500	S	900,000	\$	874,000	\$	860,000
Average Sale Price	5	1,142,300	S	919,917	S	1,001,214	S	966,357	S	989,317
# of Sales		10		6		7		14		9
Avg. DOM		158		195		274		121		187
Avg. List Price	S	1,394,800	S	1,341,215	S	1,385,046	\$	1,461,074	S	1,024,877
Listing Discount		-9.94%		-8.34%		-11.79%		-5.90%		-3.47%
Listing Inventory		149		174		182		168		100
Median Sale Price by Market Subset		Q4 2015		Q1 2016		Q2 2016		Q3 2016		Q4 2016
\$750,000 - \$999,999										
Median	\$	888,500	\$	939,500	\$	844,500	\$	830,000	S	822,500
# of Sales		4		6		4		9		6
\$1,000,000 - \$1,999,999										
Median	\$	1,080,000	\$	-	\$	1,162,500	\$	1,142,000	\$	1,200,000
# of Sales		5		0		3		5		3
\$2,000,000+										
Median	Ş	2,500,000	ş	-	ş	-	\$	-	\$	-
# of Sales		1		0		0		0		O,
Ulster Cour	ty N	Median & Ave	erag	e Sale Price 8	k No	. of Sales				
\$2,750,000	_									15
\$2,500,000										
\$ \$2,000,000	-	-	-1	-11-11-11	<del>-</del>	-11-11-1	-		-	10 Jes
\$2,000,000 \$1,750,000 \$ \$1,500,000										3
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\$1,000,000		$\overline{}$	-	$\overline{}$						, [
\$750,000	0-	0, 0, 0	. 0	0.0.0	2_ 4	0. 0. 0.	2.	0, 0, 0,	Q	0
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# of Sales	-	Median S	ale P	rice ——A	wera	ge Sale Price				