

**Services for:**

- Acquisition
- Appraisal review
- Bank financing /REO
- Disposition
- Feasibility studies
- Gift and Estate tax planning
- Land use planning
- Litigation support
- Market studies
- Ownership interests
- Property tax appeal
- Portfolio valuations

**Provided to:**

- Consultants
- Developers
- Government Entities
- Investors
- Lenders
- Owners



*Appraisers dedicated to the RV  
Park and Campground Industry*

FOR MORE INFORMATION  
CONTACT:

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*A national appraisal company and proud ARVC  
Supplier member, NCA Business member,  
Associate CONY member and PCOA Business  
Member*



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The Valuation voice of  
the RV Park and  
Campground Industry

## Our Story, Mission and Vision

**Campground Valuation** was born out of the need for comprehensive valuation services offered exclusively for the RV park and campground industry throughout the United States. Understanding how different each RV park and campground property is, clients can be confident that our approach will not be cookie-cutter. We will take the time to analyze the subject and its competitive environment in order to render the most reliable and credible conclusions possible.

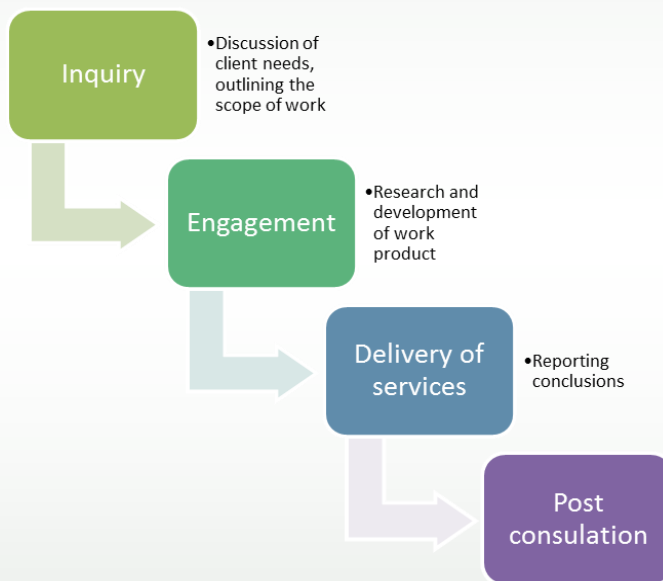
By maintaining an extensive network of park owners and professionals, and by keeping informed of the latest trends through our many affiliations, we will provide only the most relevant and current data available.

**Our Mission** is to not only provide our clients with real estate appraisals and market analysis prepared to the highest professional standards, but to educate the RV park and campground industry on valuation techniques, the appraisal process and the market analysis process. We will strive to provide a level of service that exceeds our client's expectations.

**Our Vision** is to build and maintain national databases to track sales trends, occupancy levels, daily rates and other statistics for the benefit of the entire industry.

# THE PROCESS

*- "Whether it's producing an appraisal report, review of an existing appraisal, market research or consulting services, the process remains the same."*



**CONSTANT COMMUNICATION.**

## Our Qualifications

**Grant Ackerly**, the principal, combines a well-diversified appraisal and market analysis background with a strong interest in the RV park and campground Industry. Aside from holding the prestigious MAI designation and CCIM designation, he is a member of the National Association of RV Parks and Campgrounds, the Northeast Campground Association, the Campground Owners of New York and the Pennsylvania Campground Owner's Association.

The **MAI** designation is held by appraisers who are experienced in the valuation and evaluation of commercial, industrial, residential and other types of properties, and who advise clients on real estate investment decisions. Appraisers holding the MAI designation have met rigorous requirements relating to education, testing, experience, and demonstration of knowledge, understanding and ability.



A **CCIM** (Certified Commercial Investment Member) is a recognized expert in the commercial and investment real estate industry. The CCIM lapel pin is earned after successfully completing a designation process that ensures CCIM's are proficient not only in theory, but also in practice. This elite corps includes appraisers, property managers and commercial lenders.

